




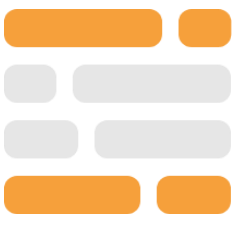









Web 2.0 Tools

Dear Colleague,

You are invited to share your favourite tools with APPI's members and teachers of English at large. Please send those to add up to the following below.








 <p>Adobe Express</p>	<p>Adobe Express – an all-in-one content creation tool by Adobe that allows users to design social media graphics, flyers, logos, videos, and more using templates, AI features, and a library of assets. It's available for free on web browsers and mobile devices, making it accessible for beginners to create marketing materials and other digital content without needing professional design skills.</p>
 <p>Animoto</p>	<p>Animoto – an easy-to-use, cloud-based video creation service that lets users, regardless of experience, create videos from photos, video clips, text, and music using templates and a drag-and-drop interface. It offers a library of stock media and features like customizable templates and branding options, making it a popular tool for individuals and businesses for projects like marketing, education, and digital storytelling.</p>
 <p>Biteable</p>	<p>Biteable – an online platform and video editing tool that allows users to create and customize videos for marketing, social media, and business purposes, using pre-made templates, stock footage, animations, and music. It offers a simple, drag-and-drop interface for editing, making it accessible for users without extensive technical skills, and provides features like branding tools, collaborative editing, and seamless integration with social media platforms.</p>
	<p>Canva – a versatile online platform for creating professional designs, including websites, social media graphics, presentations, and more, using a user-friendly drag-and-drop interface and a vast library of templates and media. It offers a no-code solution for building simple one-page websites, digital business cards, and portfolios, with features like real-time collaboration, AI-powered design tools, and the ability to connect a custom domain.</p>
	<p>ClassTools – a free online platform for educators to create and share interactive learning games, activities, and tools with their students. It features a diverse collection of templates for creating content such as arcade games, bingo cards, crossword puzzles, and even fake social media profiles, which teachers can customize with their own text, images, and videos to suit specific subjects and learning levels.</p>
	<p>Cueprompter – a free, web-based teleprompter service that turns your web browser into an on-screen autocue by allowing you to paste your script into a text box and have it scroll across the screen at a controlled speed. Users can customize settings like font size, colour, and scrolling speed, making it a versatile tool for presentations, video recording, and even practice reading without needing to memorize text.</p>
	<p>Docspal – a free, web-based tool that allows users to convert files between various formats, view images and documents in a browser, and share files without requiring software installation. It supports a wide range of file types, including documents, videos, audio files, images, e-books, and archives. Users can simply upload a file, select the desired output format, and initiate the conversion or view the file directly in their web browser.</p>

	<p>Doodle – a web-based scheduling platform that simplifies the process of coordinating meetings and events by allowing users to create polls for proposed dates and times, which participants then vote on to find the most convenient slot for everyone. It eliminates lengthy email chains and helps groups quickly identify the best time for a meeting without back-and-forth communication.</p>
	<p>Easy Test Maker – an online platform for educators and trainers to create, format, and publish various types of tests and quizzes. The tool supports multiple question formats, such as multiple-choice, fill-in-the-blank, true/false, and matching questions. It helps users generate printable and online tests, create alternate versions, manage question banks, and provides automated grading and reporting features to streamline the assessment process.</p>
	<p>Edpuzzle – an online educational platform and e-learning tool that allows teachers to create interactive video lessons by embedding questions, quizzes, and audio comments into existing videos from platforms like YouTube or uploaded from their own devices. The platform provides student analytics, enabling educators to track student understanding, progress, and scores through automated reporting and a gradebook.</p>
	<p>Flickr – an online platform and community for hosting and sharing photos and videos, particularly popular among amateur and professional photographers. It allows users to upload, organize, and share their images with public or private audiences, offering features like free tagging for discoverability, groups for specific interests, and a community aspect for discussion and inspiration.</p>
	<p>Forvo – a crowd-sourced online pronunciation dictionary that allows users to hear words pronounced by native speakers in various languages. Users can search for words, listen to multiple audio clips featuring different pronunciations, and even contribute their own voice recordings to help expand the database. The platform aims to facilitate language learning by providing accurate phonetic guidance and is considered a valuable resource for both language learners and speakers of less common languages.</p>
	<p>Genially – a free, user-friendly, web-based platform for creating interactive and animated digital content, such as presentations, infographics, escape rooms, and quizzes, without requiring design or coding skills. It provides templates and a variety of customization options to build engaging visual experiences for educational, business, and personal use, allowing for easy sharing and integration with other learning platforms.</p>
	<p>FaKebook – an online resource that can be adapted for language teaching. Users can choose almost any famous or historical person of their liking, or even choose themselves, and create a fake Facebook page. As with most social media platforms, users can build a profile by filling in their personal information, posting comments, uploading links, and adding friends, and then save their progress with a password-protected account.</p>
	<p>ILovePDF – a popular web-based platform offering a comprehensive suite of online tools for managing, editing, and converting PDF files. It allows users to perform a wide range of PDF operations, such as merging, splitting, compressing, and converting PDFs to and from other document formats like Word, Excel, and PowerPoint.</p>


	<p>Kahoot – a game-based learning platform that allows users to create, share, and play interactive learning games and quizzes in various settings, from classrooms to business meetings. It uses a host-player model where a host shares questions on a screen, and players answer on their own devices, receiving points and a leaderboard display.</p>
	<p>Lingt – an online language learning platform where teachers can create and manage interactive speaking assignments and assessments using audio, video, images, and text. The tool helps improve students' oral proficiency by providing prompts and allowing them to record and submit responses for teacher feedback.</p>
	<p>Lino – a free, web-based service that provides virtual, collaborative bulletin boards called "canvases". Users can post various content, such as text sticky notes, images, videos, and web links, and organize them freely on the board. Lino is commonly used for education, allowing teachers and students to interact, share resources, and collaborate on projects in a virtual space, but it can also be used for personal organization or brainstorming.</p>
	<p>Liveworksheets – an online platform where educators can create and share interactive digital worksheets that offer features like self-correction, audio, video, and drag-and-drop exercises. Teachers can transform existing printable documents into engaging exercises for students to complete online and receive immediate feedback.</p>
	<p>Lyricstraining – a web platform and mobile app that helps users learn and practice foreign languages by filling in the blanks in music lyrics and videos. Users select a song, choose a difficulty level, and then listen to the music while typing or selecting missing words from the lyrics as they appear on screen.</p>
	<p>Loom – a video messaging platform that allows users to record their screen, camera, and microphone to create instantly shareable videos for communication and collaboration. The tool is designed for businesses and individuals to provide context, explain issues, and deliver asynchronous feedback, with videos shared via a link and viewable by anyone with access.</p>
	<p>Mentimeter – a web-based tool for creating interactive presentations that engage audiences with real-time polls, quizzes, and word clouds. Presenters use the simple online editor to build engaging slides with images, GIFs, and various question types, while participants connect using their smartphones or other devices by visiting menti.com and entering a unique code. The results are visualized live, fostering active participation, instant feedback, and collaborative discussions.</p>
	<p>Microsoft Teams – a unified collaboration and communication platform that brings together chat, video meetings, file sharing, and app integration into a single digital workspace. As part of the Microsoft 365 suite, it enables teamwork by offering features like instant messaging, online meetings, file storage, and integration with other Microsoft 365 applications such as Word, Excel, and OneDrive.</p>
	<p>Miro – an online digital whiteboard and innovation workspace that allows remote and hybrid teams to collaborate visually on an infinite canvas. It provides a central space for brainstorming, designing, planning, and facilitating various workflows through tools like sticky notes, mind maps, diagramming, and video conferencing.</p>

	<p>Nearpod – an online student engagement platform that allows educators to create and deliver interactive lessons with various features like polls, quizzes, virtual reality, and collaborative boards. It transforms static presentations into dynamic learning experiences, supporting both live, teacher-paced, and asynchronous, student-paced learning in traditional classrooms or virtual settings.</p>
	<p>Padlet – a web-based platform for creating and sharing digital bulletin boards where users can collaborate by posting various types of content, such as text, images, videos, links, and documents. It functions as a virtual wall for brainstorming, project collaboration, and collecting responses, with multiple layouts like timelines, grids, and maps available to organize content.</p>
	<p>PDFescape – a website offering free online and paid desktop tools for editing, viewing, and creating PDF documents, including filling forms and adding signatures. The service provides a way to modify PDF files without needing to download or install traditional desktop software, freeing users from common PDF software requirements. It functions across various web browsers, offering features like form design, document modification, and the option for an ad-free premium version.</p>
	<p>Pear Deck – an online platform and Google Slides/PowerPoint add-on that helps educators create interactive lessons for students, integrating formative assessments, real-time feedback, and engaging activities directly into presentations. It allows teachers to ask questions (e.g., multiple-choice, open-ended, drawing prompts), see student responses anonymously, and adjust instruction in real-time to support active learning in both synchronous and asynchronous environments.</p>
	<p>Penzu – a secure online journaling platform where users can create a digital diary to write, record thoughts, and organize daily life, with options for free and paid (Pro) accounts. It provides a private space to write, like a paper journal, with features like password protection, mobile access via apps, adding photos to entries, and various customization options.</p>
	<p>Phonetic Alphabet Editor – a website providing an online keyboard for typing International Phonetic Alphabet (IPA) symbols, allowing users to create phonetic transcriptions by clicking on symbols or using intuitive keyboard shortcuts, then copying the resulting text into documents or applications. It supports a wide range of IPA symbols, including those for tones and some non-IPA characters, and also offers a tool for typing in other languages and characters.</p>
	<p>Piktochart – a web-based visual communication platform that allows users to create infographics, presentations, reports, social media graphics, and posters without needing graphic design experience. It offers themed templates, a drag-and-drop interface, and a library of icons and illustrations to easily transform text and data into compelling visual stories. The platform also supports collaboration and allows users to publish their creations online or download them as images or PDFs.</p>
	<p>Pixton – a web-app that gives teachers and students a unique way to create stories, demonstrate learning, and enhance writing assignments – in any subject – through digital comics. Users can explore topics in Math, Science, Social Studies, History, English, Art or any other subject.</p>

	<p>Plickers – a free educational tool for teachers to conduct formative assessments and polls in the classroom without requiring individual student devices. Teachers create student classes and question sets online, and then display questions to students. Students respond by holding up unique Plickers cards, which the teacher scans with a mobile device to automatically collect and view responses and reports.</p>
	<p>Poll Everywhere – a web-based audience response system for creating and displaying interactive polls, quizzes, and other activities in real-time, typically used by educators and presenters to engage audiences, gather instant feedback, and make presentations more dynamic. Participants respond using their mobile phones or web browsers, and the results are displayed live on-screen, allowing for immediate discussion and analysis.</p>
	<p>Popplet – a free, online mind mapping and graphic organizer tool that allows users to visually capture, organize, and share ideas. It functions like a virtual whiteboard where you can create interconnected "popples" (bubbles) containing text, images, videos, and links, making it ideal for brainstorming, note-taking, and collaborative projects in educational and professional settings.</p>
	<p>Powtoon 4Edu – a web-based platform and AI-powered video creation tool that helps users, regardless of experience, create and share engaging videos and presentations. It offers drag-and-drop editing, customizable templates, and a media library to produce professional-quality animated videos, explainer videos, and other visual content for businesses and educators.</p>
	<p>Prezi – a web-based platform for creating dynamic, non-linear presentations that use a zoomable, canvas-based approach instead of traditional slides, allowing for unique storytelling and visual engagement. It offers AI-powered tools to generate content and transform existing materials into more engaging formats.</p>
	<p>Pro Profs Flashcards – a website where users can create, customize, and share digital flashcards for various educational purposes, including studying facts, words, and formulas. It provides a user-friendly online tool to build study aids, offers a library of ready-made flashcards, and allows for the incorporation of images and weblinks to enhance learning. In addition to creating personal study tools, ProProfs Flashcards allows users to embed flashcards on their websites or blogs and offers options to sell their creations to other learners.</p>
	<p>Pro Profs Quiz Maker – a free online quiz maker with powerful customizable features, which help instructors and teachers to create online tests, quizzes and exams for students.</p>
	<p>Quizlet – a digital learning tool and online platform where users can create and find flashcards, study sets, and various interactive games and tests to help them learn and master subjects. Users can create their own study sets by adding terms and definitions, or they can search for and use over 100 million pre-made sets created by other students and teachers.</p>
	<p>Qwikslides – a free, online, and mobile-friendly tool for quickly creating basic, text-based presentations by typing each line of text into a separate slide. Users can also add online images and YouTube video URLs to the slides and customize basic appearance settings like font and color, with presentations adjusting automatically for different screen sizes.</p>
	<p>Random Lists – a website that provides a free online tool for randomly ordering items in a list. It uses atmospheric noise to generate truly random numbers for</p>

	arranging the order of your inputted list, offering a more genuinely unpredictable result than typical computer-based pseudo-random algorithms.
	Scratch – a free block-based visual programming language and online community developed at MIT where users can create interactive stories, games, and animations by snapping together visual blocks , fostering computational thinking, creativity, and collaboration among millions of users, particularly children aged 8 to 16. The platform allows users to share their projects, collaborate with others, and learn to code in a playful, experimental way.
	Slide Share – an online platform where users can upload, view, and share professional content such as presentations, infographics, documents, and videos . Known as the "YouTube for slideshows", it allows individuals and businesses to share knowledge, promote services, and establish thought leadership by creating an online portfolio of their work. Content can be uploaded in popular formats like PowerPoint, PDF, and Word, and users can then share these files publicly or privately.
	Survey Monkey – a leading online platform for creating and conducting surveys, forms, and polls to gather insights and feedback from various user groups, including businesses, educational institutions, and individuals. The platform offers tools for market research, customer experience, employee engagement, and other uses, with features ranging from basic question formats to AI-powered assistance and data analysis to help users make informed decisions.
	Socrative – a web-based platform for teachers and trainers to create and administer quizzes, polls, and exit tickets for formative and summative assessments, providing immediate, real-time feedback and insights into student performance. It functions as a student response system where participants use devices like computers or smartphones to answer questions, helping educators gauge understanding, identify learning gaps, and engage learners in any discipline or professional setting.
	Tagxedo – a free website for creating word clouds, which are visual representations of text where word size indicates frequency . Users can input text or provide a URL from websites, blogs, or tweets, and the site transforms it into a cloud of words that can be shaped into various forms like hearts or stars. The tool allows customization of fonts, colors, and arrangements, making it useful for analyzing text, creating visual summaries, and building vocabulary in an educational context.
	Thinglink – a web-based platform for creating interactive media, such as images, videos, virtual tours, and 3D models, by adding clickable hotspots or "tags" that reveal text, links, audio, videos, polls, or other content . It's used in both education and business to transform static learning materials and real-world environments into engaging, immersive experiences that can be accessed on any device.
	Toontastic 3D - a free, user-friendly mobile app developed by Google that allows users to create their own animated stories. It allows users to create short films, stories, and presentations by animating characters and recording their own voices . The app features a variety of pre-built characters and settings, as well as the ability to create and customize your own characters and backgrounds. Users can also add music and sound effects to their creations, and the app provides a range of tools for editing and refining the final product.

	<p>Visme – an all-in-one online graphic design and visual communication tool for creating presentations, infographics, documents, data visualizations, and social media graphics. It offers templates, a vast library of design assets, and a drag-and-drop editor to help non-designers create professional content and includes AI-powered features to generate content from text prompts. The platform also provides features for collaboration, brand consistency, and tracking content performance.</p>
	<p>Vcasmo – a multimedia presentation solution, allowing users to combine videos and photo slideshows to create engaging presentations for business, education, and other settings. The online tool helps users develop dynamic, interactive presentations that can incorporate a video of the presenter alongside a traditional slideshow, providing a richer experience than standard slide-only presentations.</p>
	<p>Visuwords – a free online visual dictionary and thesaurus that displays words and their relationships in interactive, mind-map-like diagrams, helping users explore synonyms, definitions, and related concepts. By entering a word, users see a network of connected words, with color-coding to indicate word types (like nouns in blue and verbs in green). Hovering over any word reveals its definition, and clicking on words can expand the network, showing further associations.</p>
	<p>Voicethread – a cloud-based application that creates interactive, collaborative presentations by integrating various media like images, documents, videos, and audio files. Users can add comments using text, voice, audio files, or video via a webcam, and can even draw or annotate on the media while commenting. It serves as a tool for asynchronous discussion, providing a platform for education, professional development, business collaboration, and more by fostering engagement and presence through rich media conversations</p>
	<p>Wakelet – a powerful all-in-one content curation and collaboration platform that enables users to organize, manage, and share digital content in an easily accessible format. It serves as a central hub where individuals, teams, and organizations can gather various types of content—including web links, articles, videos, images, PDFs, text, quizzes, and documents—and present them in visually appealing collections.</p>
	<p>Wizer.me – a free educational platform where teachers can create and share interactive digital worksheets, customize them with various question types, images, and videos, and receive feedback on student performance. The platform fosters a social learning environment, allowing users to find, modify, and use worksheets created by others, promoting collaboration among educators.</p>
	<p>Wheel Decide – a free online spinner tool that allows you to create your own digital wheels for decision making, prize giveaways, raffles, games, random choice of students, and more.</p>
	<p>Wordle – a free online tool for generating word clouds, which are visual displays of text where frequently used words appear larger and more prominently. Users input text, and the website creates a customized image where word size reflects frequency, allowing for quick analysis of keywords or themes.</p>
	<p>Zamzar – an online tool and API that converts files between different formats, supporting a wide range of documents, images, audio, and video files. Users can convert files online via the website, download a desktop application for</p>

	Windows and Mac, or use a developer API to integrate conversion services into their own apps and software.
	Zoom – a platform offering video, audio, chat, and phone conferencing services for businesses and individuals . Users can host and join virtual meetings, webinars, and collaborate using features like screen sharing and file sharing. Zoom offers a free tier with a 40-minute limit for group meetings and paid plans with more participants and longer meeting durations.

These weblinks were available in October 2025.