

APPI

**CREATIVE
WRITING
&
STORYTELLING
SEMINAR**

15-16 November 2019

**ISCTE-IUL, LISBOA
| PORTUGAL |**

‘Creative Writing & Storytelling SEMINAR’

Welcome to the last APPI meeting to be held in 2019. This is exclusively focused on Creative Writing and Storytelling as “resources”, “tools” or, to put it even simpler, “ways” at both learners’ and teachers’ disposal to support language development together with personal growth.

Storytelling was the focus of the successful ‘APPI Storytelling Day’ in Porto last January 19th. In order to satisfy the demanding expectations of many of our members, APPI has organised the present Seminar on Storytelling again, and associated Creative Writing to it, thus providing a double focus to delegates and speakers, in one and a half days meeting now. Creative Writing and Storytelling don’t seem to be incompatible in nature and purpose, and definitely contribute to improve teaching contexts and appeal to learners regardless of age or background.

The twenty sessions in the Seminar programme – four plenaries and sixteen concurrent workshops - offer a choice of significant issues pertaining to the key topics and will provide plenty of workable suggestions on how to implement them. To this effect, our speakers have been kindly invited to develop one topic, or both, as they see suitable, particularly by sharing their perspectives on how to broaden delegates’ professional knowledge. APPI hopes delegates make the most of the Seminar motivating, dynamic, inspiring sessions in a friendly atmosphere.

Like any other bigger or smaller professional development event planned by APPI, this event has been organised with hard work and great gusto, and aimed at making a difference in delegates’ classroom work and their students’ performance.

This Seminar has been accredited by the *Conselho Científico-Pedagógico da Formação Contínua* – a total of 12 accredited hours to be granted to delegates.

Heartfelt thanks are due to the team of qualified, dedicated speakers, who have answered APPI’s call for the event. APPI is also most thankful to all those involved both in the preparation and running of this event for their remarkable help and goodwill granted.

The APPI Executive Committee wishes delegates and speakers a high-quality, inspiring Creative Writing & Storytelling Seminar.

Alberto Gaspar

15th November 2019

Reception to participants opens at 13:00		
Time	Room	
	Auditório B 203	
14:00 – 14:15	OPENING SESSION	
14:15 – 15:15	<i>Plenary 1</i> ANDREW WRIGHT Responding to stories	
15:15 – 15:30	BREAK	
Time	Auditório B 203	Auditório C 104
15:30 – 16:15	JAMIE KEDDIE The curiosity factor	MARIA JOÃO SOARES I am no Shakespeare but I do have stories to tell
16:15 – 16:45	COFFEE BREAK	
16:45 – 17:30	ALAN MALEY Creative Writing for Students and Teachers	DIANA ENGLAND That reminds me of the time when... Helping students become better storytellers
17:30 – 17:45	BREAK	
Time	Room	
	Auditório B 203	
17:45 – 18:45	<i>Plenary 2</i> VANESSA ESTEVES Glory, Glory, Let's tell a story...	

16th November 2019

Reception to participants opens at 08:30

Time	Room	Auditório B 203
09:00 – 10:00	<i>Plenary 3</i> JAMIE KEDDIE Embracing story	
10:00 – 10:15	BREAK	
Time	Auditório B 203	Auditório C 104
10:15 – 11:00	JAMIE KEDDIE Live lesson: Teacher-led storytelling in action	DILA GASPAR Storytelling and beyond
11:00 – 11:30	COFFEE BREAK	
11:30 – 12:15	ALAN MALEY; ANDREW WRIGHT Andrew Wright and Alan Maley in Performance	TERESA MAIA From Arts to Poetry
12:15 – 12:30	BREAK	
12:30 – 13:15	FITCH O'CONNELL Is it real? Does it matter?	EDUARDA NUNES Story of "my" life
13:15 – 14:30	LUNCH	
14:30 – 15:15	SANDRA LUNA A princess, a cop and Mickey Mouse walk into a bar...	HELENA OLIVEIRA Writing Bundle for Kids
15:15 – 15:30	BREAK	
15:30 – 16:15	MIGUEL DIAS Creative Writing: can't I just be entertaining?	ANDREW WRIGHT Making, designing and illustrating student books
16:15 – 16:45	COFFEE BREAK	
16:45 – 17:30	NEIL MASON We all have a narrative in us...	FILIPA DANIELA DUARTE Do you think there could be a story looking for you?
17:30 – 17:40	BREAK	
Time	Room	Auditório B 203
17:40 – 18:40	<i>Closing Plenary</i> ALAN MALEY Literature in an age of distraction	
18:40	CLOSING SESSION	

15th November | 14:00 > 18:45

14:00 > 14:15

Opening session: Auditório B 203

14:15 > 15:15

Plenary 1 - Auditório B 203

ANDREW WRIGHT | ILI International Languages Institute (Hungary) / APPI

Responding to stories

Here are a variety of ways students can respond to stories engaging them and helping them in their language development. I will give examples related to the whole language proficiency range. The talk will be linked with a major 'send-out' or article in the APPI eJournal.

| Plenary - Storytelling - All |

15:15 > 15:30 – Break

15:30 > 16:15

Auditório B 203

JAMIE KEDDIE | LessonStream (Barcelona) / APPI

The curiosity factor

Human beings are insatiably inquisitive creatures. And if we want to engage our students, we first have to arouse their curiosity. In this practical session, we will explore some simple techniques that storytellers use to grab the attention of the listener, reader or viewer. We will consider how these can be applied in the classroom. You will also take away a number of original teaching ideas and activities.

| **Workshop** - Storytelling - Basic school teachers (2nd/3rd cycles); Secondary school teachers; Teachers of adults |

15:30 > 16:15

Auditório C 104

MARIA JOÃO SOARES | Agrupamento de Escolas Dra. Laura Ayres (Quarteira) / APPI

I am no Shakespeare but I do have stories to tell

This workshop will focus on writing activities you can further use in your teaching practice. Help your students in telling their stories and having a laugh at the same time.

| **Workshop** - Storytelling - Basic school teachers (2nd/3rd cycles); Secondary school teachers; Teachers of adults |

16:15 > 16:45 – Coffee Break

16:45 > 17:30

Auditório B 203

ALAN MALEY | Freelance (UK) / The C Group / APPI

Creative Writing for Students and Teachers

We will explore together some simple, practical techniques for stimulating the creation of original and interesting texts. Creative writing is not 'too difficult' in a foreign language. One advantage of writing creatively is the need to work within constraints. The activities will combine constraints and freedom of personal expression.

| **Talk** - Creative Writing - Basic school teachers (2nd/3rd cycles); Secondary school teachers; Teachers of adults |

16:45 > 17:30

Auditório C 104

DIANA ENGLAND | International House Torres Vedras and Lisbon

That reminds me of the time when... Helping students become better storytellers

In this session, we shall look at some discoursal features of effective storytelling, working from short news stories and personal anecdotes. We'll then see how these texts and the process of analysis can be used to help learners tell their own engaging stories in English.

| **Workshop** - Creative Writing / Storytelling - Secondary school teachers; Teachers of adults |

17:30 > 17:45 – Break

17:45 > 18:30

Plenary 2 - Auditório B 203

VANESSA ESTEVES | Freelance / APPI

Glory, Glory, Let's tell a story...

This session aims to help you find the storyteller within you so that you can treat your students to the magic of learning through stories. We will begin by diving into some storytelling tricks and techniques, which are sure to bring your stories to life. Next, we'll listen to a story or two to exemplify how stories can make students aware of the world around them, or even, who knows... learn and remember some exciting new grammar rules!

| **Talk** - Storytelling - All |

16th November | 09:00 > 18:45

09:00 > 10:00

Plenary 3 - Auditório B 203

JAMIE KEDDIE | LessonStream (Barcelona) / APPI

Embracing story

Human beings are creatures of narrative. Stories define us. We use stories to entertain, stories to build relationships, stories to understand the world, stories to communicate. Story and language are inseparable. And for language teachers, our stories can become our best lesson plans. In this practical talk, I will share some essential skills for interactive teacher-led storytelling.

| **Plenary** - Storytelling - Basic school teachers (2nd/3rd cycles); Secondary school teachers; Teachers of adults |

NOTE: this session will be recorded on the speaker's request.

10:00 > 10:15 – Break

10:15 > 11:00

Auditório B 203

JAMIE KEDDIE | LessonStream (Barcelona) / APPI

Live lesson: Teacher-led storytelling in action

In this live lesson, I will work with a group of language learners and (attempt to!) demonstrate how teachers can make use of their stories to engage students and get them thinking, speaking and learning.

| **Live lesson** - Storytelling - Basic school teachers (2nd/3rd cycles); Secondary school teachers; Teachers of adults |

NOTE: this session will be recorded on the speaker's request.

10:15 > 11:00

Auditório C 104

DILA GASPAR | Freelance / APPInep

Storytelling and beyond

Telling stories is a way to engage students, contextualise learning and develop students' skills and competencies. In this workshop, we will be looking at, and trying, some ideas for pre-reading and post-reading activities, such as chants and arts and crafts, for pre-primary and primary school children.

| **Workshop** - Storytelling - Kindergarten/Primary teachers |

11:00 > 11:30 – Coffee Break

11:30 > 12:15

Auditório B 203

ALAN MALEY | Freelance (UK) / The C Group / APPI;

ANDREW WRIGHT | ILI International Languages Institute (Hungary) / APPI

Andrew Wright and Alan Maley in Performance

The two 'A's will read and perform their own work. Andrew will tell some of the stories which have emerged from his long and animated life. Alan will read a selection of his own poems covering many themes, including language, nonsense poetry, love and death. Both of us find energy in our love of language – and we will share this love and enjoyment with you all, as we have done with teachers in many countries.

| **Talk** - Creative Writing / Storytelling - All |

11:30 > 12:15

Auditório C 104

TERESA MAIA | Agrupamento de Escolas Coronado e Castro (Trofa) / APPI

From Arts to Poetry

In this session, you'll explore a new way of creative writing. First you'll start with Visual Arts and then you'll experience classical music and BANG! You're ready to lead your students to develop the first poetry experience. It seems impossible but it's only magical.

| **Talk** - Creative Writing - Kindergarten/Primary teachers; Basic school teachers (2nd/3rd cycles) |

12:15 > 12:30 – Break

12:30 > 13:15

Auditório B 203

FITCH O'CONNELL | Freelance / APPI

Is it real? Does it matter?

The border between fiction and fact is often a very blurred one. This shadowy world is one frequently inhabited by writers who draw on their own real-life experiences to create a work of fiction. We will take a brief look at these flickering images by reference to some of my own work.

| **Talk** - Creative Writing - All |

12:30 > 13:15

Auditório C 104

EDUARDA NUNES | Escola Secundária Emídio Garcia (Bragança)

Story of "my" life

Everybody has his/her own story and that is what makes you what you are. But stories can be real, can be lies, can be totally out of this world. In this session, we will retell a traditional story and use several videos pedagogically to develop creativity and listening and oral skills.

| **Workshop** - Storytelling - Basic school teachers (2nd/3rd cycles); Secondary school teachers; Teachers of adults |

13:15 > 14:30 – Lunch

14:30 > 15:15

Auditório B 203

SANDRA LUNA | ISEP / Second Language / APPI

A princess, a cop and Mickey Mouse walk into a bar...

“Once upon a time...” that’s how some stories begin. “Kids” stories. Now, if there’s blood, drama and a little (or a lot) of action, teens might even like them. But what about creating them? Do your students like that? In this session, we’ll be looking at some ideas to help unleash their creativity and make them enjoy becoming writers for a change.

| **Workshop** - Creative Writing - Basic school teachers (2nd/3rd cycles); Secondary school teachers; Teachers of adults |

14:30 > 15:15

Auditório C 104

HELENA OLIVEIRA | Colégio Moderno / APPI

Writing Bundle for Kids

Getting kids to write or enjoy writing is not always an easy task. In this session, I hope to help you change their minds about writing in English. It can be fun and engaging! Come join me and have a go!

| **Workshop** - Creative Writing - Kindergarten/Primary teachers; Basic school teachers (2nd/3rd cycles) |

15:15 > 15:30 – Break

15:30 > 16:15

Auditório B 203

MIGUEL DIAS | Agrupamento de Escolas Lima-de-Faria (Cantanhede)

Creative Writing: can't I just be entertaining?

This is a workshop for the less ambitious English teachers at the venue who will be happy with a small portion of creativity resulting in a simply entertaining writing activity. Activities are centred on films and songs that provide both meaningful context and opportunities for self-expression to students.

| **Workshop** - Creative Writing - Basic school teachers (2nd/3rd cycles); Secondary school teachers; Teachers of adults |

15:30 > 16:15

Auditório C 104

ANDREW WRIGHT | ILI International Languages Institute (Hungary) / APPI

Making, designing and illustrating student books

When students know that their story is going to go out of the classroom into the 'real' world they become highly motivated to 'do their best'. Here are some simple tips on doing this without being an art teacher. I will include the making of zig zag books and the making of pop-up books.

| **Workshop** - Creative Writing / Storytelling - Kindergarten/Primary teachers; Basic school teachers (2nd/3rd cycles); Secondary school teachers |

16:15 > 16:45 – Coffee Break

16:45 > 17:30

Auditório B 203

NEIL MASON | Freelance / APPI

We all have a narrative in us...

"You don't start out writing good stuff. You start out writing crap and thinking it's good stuff, and then gradually you get better at it." (Octavia E. Butler).

| **Talk** - Creative Writing / Storytelling - Basic school teachers (2nd/3rd cycles); Secondary school teachers; Teachers of adults |

16:45 > 17:30

Auditório C 104

FILIPA DANIELA DUARTE | Freelance / APPI

Do you think there could be a story looking for you?

Storytelling is an ancient and cherished art that extends around the world connecting all of us. In this workshop, we will develop our own storytelling talents, apply the techniques of storytelling, create guides, and maybe perform a story for the audience.

| **Workshop** - Storytelling - Basic school teachers (2nd/3rd cycles); Secondary school teachers; Teachers of adults |

17:30 > 17:40 - Break

17:40 > 18:40

Plenary 4 - Auditório B 203

ALAN MALEY | Freelance (UK) / The C Group / APPI

Literature in an age of distraction

I first present the forms of distraction currently facing us, then discuss the arguments made for using literature: linguistic, cultural, personal growth and pedagogical and the major approaches adopted - Literature as Study, as Resource and as Appropriation. In Part 2, I suggest ways we can engage students through literary texts.

| **Plenary** - Creative Writing - Secondary school teachers; Teachers of adults |

18:40

Closing session: Auditório B 203

SPEAKERS' BIODATA

Alan Maley has worked in ELT for over 50 years. He has lived and worked in 10 countries world-wide. He has published over 40 books and many articles. He is a past-President of IATEFL and received the ELTons lifetime award in 2012. His main interests are in innovative methodology and creativity.

Andrew Wright worked at the universities of York, Leeds and Manchester and for the British Council. He has worked with teachers in 55 countries. He has published books for OUP, CUP and other publishers. Andrew is still teaching.

Diana England has been a teacher and teacher developer since 1981 and is currently co-owner and Director of Studies of IH Torres Vedras and Lisbon. Apart from teaching, she enjoys writing and delivering methodology courses for International House World Organisation and primary and secondary school teachers, and giving sessions at ELT conferences.

Dila Gaspar has a degree in *LLM* - Portuguese/English, CELTA, Post-graduate degree in English Studies. She has been teaching YL, Teens and Adults since 2002 and also preparing students for Cambridge exams. She is interested in using stories and arts & crafts in the classroom and is a translator of children/teen books.

Eduarda Nunes has been a teacher trainer and currently teaches secondary level and professional courses. She is interested in video as a tool in class and coordinates National Cinema Plan (*PNC*) at her school. She has been a regular presence at APPI events.

Filipa Daniela Duarte is a teacher with experience in all levels, from very young learners to university students, an accredited teacher trainer and a course book author.

Fitch O'Connell started teaching 50 years ago this year and has been a teacher, teacher trainer and materials writer in five countries. In addition to numerous print form and online pedagogical materials, he has published various collections of short stories and a novel.

Helena Oliveira holds a degree in Modern Languages and Literature, and a master's degree in English Didactics. She started teaching back in 2003 and is particularly interested in teacher training, methodology and materials development.

Jamie Keddie is a teacher trainer and storyteller. He is the founder of *LessonStream*, and the author of 'Images' (Oxford University Press, 2009), 'Bringing online video into the classroom' (Oxford University

Press, 2014) and 'Videotelling: YouTube Stories for the Classroom' (LessonStream Books, 2017). Jamie is an affiliate trainer at Norwich Institute for Language Education.

Maria João Soares is a Secondary School Teacher, and Teacher Trainer for APPIforma, with long teaching experience at all levels of compulsory education plus young learners and adults; post-graduate in the areas of English and Portuguese Literatures and in School Administration; a regular session contributor for APPI Conferences and Seminars.

Miguel Dias, 50, has been teaching English for the last 27 years in Portuguese state schools. He has also worked as a teacher trainer for APPI. His fields of interest lay in materials development, particularly the use of rock songs and films in the classroom. He is currently working at Agrupamento de Escolas Lima-de-Faria, Cantanhede.

Neil Mason is studying at Faculdade de Psicologia e Ciências da Educação, U. Porto. After 30 years teaching, writing, training, etc., he decided to go back and get a new education.

Sandra Luna has been teaching for over 20 years to a wide range of ages, levels and contexts. She's currently teaching at Politécnico do Porto, different vocational schools and at Second Language, where she is also the DoS. She's interested in classroom management, technology, teacher training and working with other teachers on strategies to promote better learning environments.

Teresa Maia holds a degree in Modern Languages and Literature, Portuguese and English studies from UP; an MA in TEYL from IPP - Escola Superior de Educação. She was an English teacher/coordinator in Primary schools in Maia for 10 years. Currently she's teaching English to 3rd and 4th grades at Agrupamento de Escolas Coronado e Castro.

Vanessa Reis Esteves has been teaching English as a Foreign language in Portugal for the past 23 years and is currently teaching at Escola Superior de Educação in Porto. She has an M.A. in Anglo-American Studies and is an international teacher trainer and ELT author having written various course books for Portuguese students and a resource book for Pavilion Publishing: *ETpedia: Young Learners with practical ideas on teaching YLS*.

**34TH ANNUAL
APPI CONFERENCE**

Teacher & Learner Agency

8TH - 10TH MAY

2020

**ALTICE FORUM BRAGA
BRAGA | PORTUGAL |**

APPIforma

A **Oferta de Formação** e o **Plano de Formação acreditada** para 2019 estão disponíveis no *website* da APPI:

<http://www.appi.pt/appiforma/annual-professional-development-pd-programme/>

O **Plano de Formação final para 2020** está em preparação e estará disponível no início de dezembro na nossa *webpage*: www.appi.pt , em APPIforma – *Annual Professional Development Programme*.

Para contratualização, calendarização e localização de ações de formação e outro tipo de informação é favor contactar Sónia Ferreirinha, Diretora de APPIforma, para:

appiforma@appi.pt ou Tlm: 96 957 0805

GENERAL INFORMATION

Seminar venue

The Seminar is taking place in:

Floor 1 and **Floor 2**

Reception desk – it opens at 13:00 in **Floor 2**

Bookshop and ELT Resources Exhibition -

(Floor 2)

Livraria Britânica

Education Group

Leirilivro

Oxford University Press

Swiss Education Group

Lunch on 16/11

- lunch break: 13:15 – 14:30

- plenty of snacks and restaurants close to ISCTE

Coffee breaks

- in Floor 2

Parking

- Friday 15 & Saturday 16: [EMEL car park facilities](#)

THANK YOU

APPI would like to express their thanks to:

Cambridge Assessment English

International House Torres Vedras and Lisbon

Leirilivro

All speakers

All school staff

All delegates

The seminar helping team

SPONSORS



**Cambridge Assessment
English**



**International
House**
Torres Vedras | Lisbon

 **LEIRILIVRO**
Leading learners



Express Publishing